

UPLift

 A quarterly publication of Marquette General Foundation **Spring 2008**

Gifts at Work

Enhancing care and comfort for our smallest patients

The Neonatal Intensive Care Unit (NICU) at Marquette General has an exciting new addition, made possible through the generous philanthropic support of an anonymous donor.

The new Giraffe OmniBed Incubator provides premature infants the latest technology and an innovative design that helps improve outcomes with minimal patient trauma or family stress. The bed is a full-feature radiant warmer and incubator in one compact,

mobile microenvironment.

Connie Koutouzos, program director of the Women's and Children's Center, said the OmniBed "provides our most high-risk babies a gentle and supportive environment of care."

Cindy Ampe, nurse manager of the NICU and Family Birthing Center at Marquette General added, "The Giraffe OmniBed Incubator is the premier incubator being used by all Neonatal Intensive Care Units for providing care to very low birth weight, premature babies. The OmniBed is a combination isolette/open warmer bed that opens to allow hands-on care of the premature baby while keeping the baby warm."

The OmniBed, which costs more than \$29,000, allows nurses to rotate the mattress 360 degrees for complete access and proper positioning during procedures, without disturbing the infant. In addition, it offers an easy-access control panel, an extra-deep drawer with sliding tray, and a large hood design that allows for clear visibility from three sides.

"With a flick of a button, it closes back up into an enclosed isolette," Ampe said. "In the past, we had to move the baby out of his/her isolette for many procedures, making it difficult to keep the baby warm, or we had to physically move the baby from his/her isolette to an open stablette and then back following the procedure. These tiny babies are very fragile and cannot tolerate changes in their environment, so the OmniBed is a wonderful improvement."

OmniBed continued on page 2



Tiffany Bennett, left, watches her newborn, Bodi, while RN Karen Gimse monitors the baby in the new Giraffe OmniBed in the Neonatal Intensive Care Unit at Marquette General Hospital. The \$29,000 Giraffe OmniBed was made possible through a philanthropic gift to the Marquette General Foundation from an anonymous donor.

See Page 2 for information about another Gift at Work.

Did you know?

You may make a bequest to the Marquette General Foundation either in your will or by adding a codicil to your present will.

Bequests to the Marquette General Foundation may be of cash, securities or other property. Bequests of all sizes are welcome, whether they are outright, contingent or residual.

When you elect to make a bequest to the Marquette General Foundation, please consult with your attorney or financial planner. The following language may be useful.

- **Specific Bequest** – "I give the Marquette General Foundation, Marquette, MI, 49855, the sum of \$ _____ [to be used by that organization for its general purposes or you may specify the purpose]."
- **Residual Bequest** – "I give the Marquette General Foundation, Marquette, MI, 49855, _____ percent of the residue of my estate [to be used by that organization for its general purposes or you may specify the purpose]."
- **Contingent Bequest** – "In the event that _____ predeceases me, I give the Marquette General Foundation, Marquette, MI, 49855, the sum of \$ _____ (or, alternatively, _____ percent of the residue of my estate) [to be used by that organization for its general purposes or you may specify the purpose]."

If you wish to specify how your bequest should be used, please contact Jim LaJoie, planned giving and major gifts manager, at 1.866.906.6914, ext. 3431 or by e-mail at jlajoie@mgh.org.

“The bed,” Ampe said, “offers state-of-the-art capabilities and benefits for caregivers at Marquette General, including greater visibility, easy-to-use system controls and reliable thermal performance.”

Newborns are afforded increased comfort and appropriate stimulation. For parents and grandparents, it offers the peace of mind that their babies have access to the finest available NICU care in the region.

Putting their “trust” in Marquette General Retired physicians make gift to Foundation

For years, Drs. Daniel and Constance Arnold shared a vision that one day they would be in a position to provide meaningful, philanthropic gifts to charitable organizations near and dear to them.

For the Arnolds, retired physicians who enjoyed long, successful careers (Constance a plastic surgeon, Dan an oncologist/hematologist) at Marquette General Hospital, their wish was to gift assets to a charitable trust that provides them a flexible income stream, while ultimately benefiting their favorite charities.

Working with a trusted financial advisor, they found a giving vehicle that best met their financial and charitable goals: a Net Income with Makeup Charitable Remainder Unitrust (commonly referred to as a NIM-CRUT).

A NIM-CRUT is a form of a charitable remainder trust that’s particularly beneficial when individuals, like the Arnolds, want to defer payments from the trust until later years. In the Arnolds’ case, they agreed to a trust that will benefit the Marquette General Foundation with a six-figure gift years from now.



Drs. Constance and Dan Arnold

“In reviewing our options, Constance and I felt the NIM-CRUT was the best way to go,” said Dan Arnold, who serves as chair of the Marquette General Foundation board of directors. “What attracted us to Marquette was the opportunity to provide high-quality health care for our patients. The health system gave us the opportunity to treat and

care for many, many patients. We wanted to make a gift to support the efforts of the Marquette General Cancer Center, particularly in the area of chemotherapy.”

For the Arnolds, the advantages of a NIM-CRUT are many. For starters, they can make a significant gift to their favorite charity or charities. Second, they receive an immediate and significant income tax deduction. In doing so, they reduce their tax liability and avoid capital gains tax on the donated asset.

The Marquette General Foundation benefits by receiving the remaining value of the donated asset at the time of the donor’s passing.

The NIM-CRUT is one of many viable planned giving options available for donors interested in supporting the efforts of the Marquette General Foundation.

Gifts at Work

New altar made possible through philanthropic gift

The Chapel at the Brookridge Heights Assisted Living Facility is a popular worship destination for residents of all



denominations. Through a family’s gift, it experienced a very welcome addition.

In December, a new altar was delivered to the Chapel. The altar was made possible through a \$5,000 gift by the family of Virginia Kelly Gibson, a resident at Brookridge Heights who passed away in July following an illness.

Her service was held in the chapel. The following week, Virginia’s sons, Dr. Pete Kelly of Marquette and Bob Kelly of Negaunee, presented Marquette General Health System chaplain and ordained Episcopal priest Leon Jarvis with the unexpected gift.

“They told me his mother wanted us to have this,” explained Rev. Jarvis, admitting he was surprised by the gift’s size.

Utilizing a portion of the gift, Brookridge purchased a built-to-order altar, and in a special ceremony held a few weeks before Christmas, Rev. Jarvis dedicated it.

The altar is used weekly for an Ecumenical Holy Eucharist and monthly for a Roman Catholic Mass. Rev. Jarvis volunteers his spiritual care to Brookridge.

“I love these people. Spiritually, they’re very at home,” Rev. Jarvis said. “They’re all Christians ... to them, it’s about faith and God.”

Those interested in making a gift to support Marquette General are encouraged to call the Marquette General Foundation at 906.225.6914 or toll-free at 1.866.906.6914.

Mission/Vision



We develop resources and build enduring partnerships resulting in life-saving advancements and improved health for the people of the Upper Peninsula.

Marquette General Foundation establishes “Friends for Life” Society

The Marquette General Foundation is grateful to its employees, former patients and friends who have either named the Marquette General Foundation in their wills or have established other planned giving vehicles, such as annuities, trusts or life insurance, to philanthropically support Marquette General Health System.

It is this special group of people who are recognized in the Marquette General Foundation “Friends for Life” Society. Membership is exclusive to those who have made a deferred planned gift to the Marquette General Foundation through one or more of the following methods:

- Provision in their will or revocable trust
- Life income gift (charitable gift annuity, charitable remainder trust or charitable lead trust)
- Retirement plan beneficiary designation
- Making the Foundation the owner of an existing or new life insurance policy
- Life estate gift (remainder interest in real property)

Free, easy-to-read brochures explaining the above giving vehicles are available. To obtain a brochure(s), simply go to this website: www.mgh.org/foundation/brochure/index.html, e-mail the Foundation at mgfoundation@mgh.org, or call toll free at 1.866.906.6914.

To become a member, simply download the Declaration of Intent form on the Foundation website or call the Marquette General Foundation. We can provide sample bequest language for inclusion in your will or trust (see page 1), or otherwise assist you with a plan that meets your philanthropic and financial goals.

An optional membership benefit is the listing of your name on the Marquette General Foundation website and quarterly newsletter, *UpLift*.

Members of the “Friends for Life” Society share a common bond of generosity and visionary leadership, nourishing the health system’s mission. We’re grateful for our donors’ support and generosity.

Community Partners

Wearing jeans for a cause

The Foundation has partnered with Getz’s and Carhartt to sponsor the Getz’s Get Casual for a Cause Employee Fundraising program. With a gift to the Marquette General Foundation of only \$1 per week, MGHS employees can enjoy wearing jeans each Friday. Money raised from the program will help fund patient-centered improvements at Marquette General Health System. As part of their sponsorship, Getz’s Department Store and Carhartt will donate gift certificates for employee drawings to be held quarterly. More than 230 employees are participating in the program, resulting in more than \$12,200 being raised!



Dennis Mingay of Getz’s Department Store looks over a pair of jeans with Pam Benton, operations and special events manager of the Marquette General Foundation.

Kindergarten students collect pennies to benefit the Upper Michigan Brain Tumor Center

To celebrate the 100th day of school, students in Mrs. Molly Kus’ kindergarten class at Lakeview Elementary School in Negaunee helped collect pennies for a fundraiser to aid the Upper Michigan Brain Tumor Center at Marquette General Hospital. The students raised money for this cause in honor of Mrs. Kus, who was operated on at Marquette General and is recovering from brain cancer. In the photo, Stephanie Hintsala,



representing the Lakeview Parent Teacher Partnership, presents a check for \$475 to Jim LaJoie, planned giving and major gifts manager of the Marquette General Foundation. Mrs. Kus is in the back left. The gift will be placed into the Upper Michigan Brain Tumor Center fund to help support research, treatment and advocacy for brain tumor patients.

American Legion gifts to MGH Pediatric Therapy Services



Mike Trickey, left, representing the 12th District of the American Legion Department of Michigan, presents a \$2,800 check to Jim LaJoie, planned giving and major gifts manager of the Marquette General Foundation. The local district, based in Marquette, raised the funds through its “Tabs for Tots” program. This program has helped purchase pediatric equipment since 1989. The funds gifted to the Marquette General Foundation will be used to purchase equipment in Pediatric Therapy Services at Marquette General Hospital to benefit Upper Peninsula children who cannot process sensory information. This includes children with disorders like autism and autism spectrum disorder.

Spotlight on our Foundation Board James Gegare



I was born and raised in Green Bay, and yes, I'm a big, big Green Bay Packers fan!

In 1958, my father and I co-founded Gegare Tile, Inc. We provide sales and installation of floors and ceilings throughout Northern Wisconsin and the Upper Peninsula.

We have completed numerous floor and ceiling projects in hospitals, schools, offices and shopping centers, including the new emergency addition at Marquette General. This year marks the 50th anniversary of Gegare Tile. We're proud of reaching that milestone.

We started our business in a used garage that we utilized as a warehouse. From there, we slowly built the business with a lot of hard work.

My wife Rosemary and I moved to the Upper Peninsula in 2001, and we live on Laughing Whitefish Point near Shelter Bay. I moved here for semi-retirement, but Rosemary will be the first to tell you that "I have no clue what this means!" I really love the people who live in the Upper Peninsula. I enjoy having a sense of accomplishment

when a project is completed. I want to be able to look at it and feel good about doing it.

Over the years, I have served on a number of boards. I currently sit on the board for Marquette Habitat for Humanity.

When I was approached about serving on the Marquette General Foundation board, I accepted because I have an affinity for health care. My first wife died of cancer, and when you lose somebody like that, you learn to count your own blessings and realize that good health is a gift. I've had other relatives and close friends also die from cancer. It's important to give something back. So, I'm happy to be on the Marquette General Foundation board.

Together, Rosemary and I have nine children and six grandchildren. They keep us busy.

Rosemary and I are blessed to have access to a well-respected and leading regional medical center like Marquette General.

In my spare time, I like to ski, fish, hunt, sail and basically do any other activities the U.P. has to offer!

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