

HOPE STARTS HERE CYCLING CHALLENGE

MAY 10, 2008 - MARQUETTE, MICHIGAN

THE RIDE: Three non-competitive options:

1. The **long ride** is approximately 35 miles. The course will take riders out County Road 553 through Sawyer and back. (Similar route to the Superior Bike Fest 35-mile road race)
2. The **short ride** is approximately 5 miles and will meander through Marquette and parallel the Lake Superior shoreline.
3. A **walk** will take place through Northern Michigan University's campus – participants to determine length. Leashed dogs welcome.

THE GRUB: Lunch will be served following the bike ride and walk.

THE COST: \$25 includes ride (or walk), lunch and T-shirt. Participants may opt to increase their contribution by collecting pledges as an individual or team. The individual and team raising the most money will be honored with a plaque.

THE CAUSE: The Hope Starts Here Cycling Challenge raises funds and awareness for the Upper Michigan Brain Tumor Center (UMBTC). The UMBTC is a collaborative effort between Marquette General Hospital and Northern Michigan University. Its mission is to empower patients and families dealing with brain tumor through advocacy, research, education and treatment. All funds raised through the Hope Starts Here Cycling Challenge will be used to support UMBTC programs.

Marquette General Foundation
580 W. College Avenue
Marquette, Michigan 49855

Nonprofit
Organization
U.S. Postage
PAID
Permit No. 90
Marquette, MI
49855

Hope Starts Here Cycling Challenge



UPPER MICHIGAN
BRAIN TUMOR CENTER

May 10, 2008

Marquette, Michigan

SCHEDULE OF EVENTS – MAY 10

- 8 - 8:45am: Long ride registration in the lobby of the Marquette General Hospital Neldberg Building
- 9am: **Start of long ride**
- 9:30 - 10:15am: Short ride and walk registration in the lobby of the Marquette General Hospital Neldberg Building
- 10:30am: **Start of short ride**
- 10:40am: **Start of walk** registration in the lobby of the Marquette General Hospital Neldberg Building
- 11:30am - 1pm: Lunch served in the Neldberg Building lobby

All riders must wear a bicycle helmet. All riders, or parents/guardians of riders under 18, must sign a waiver of liability at check-in.

To **register**, please fill out attached form and mail, along with registration fee and any additional contributions to Marquette General Foundation, 580 W. College Ave., Marquette, MI 49855. Photocopied forms accepted; form can also be downloaded from www.hopestartshere.org. Online registration can be completed at www.active.com. (Online cut-off is May 1). For more information, call 906-225-4597 or 1-888-886-4644.



HOPE STARTS HERE CYCLING CHALLENGE REGISTRATION FORM

First/last name: _____ Individual Team (team name): _____

Address: _____ City: _____ Zip: _____

Home phone: _____ Age (if under 18): _____

T-shirt size S M L XL XXL (adult) S M (youth)

Participation (check all that apply): Long ride Short ride Walk Lunch
 Donation only (I'd like to support with UMBTC with my donation, but won't be able to attend May 10)

Payment: (Tax-deductible; make checks payable to Marquette General Foundation, 580 W. College, Marquette, MI 49855)
 \$25 check enclosed (price includes ride/walk & lunch) \$30 if registering on-site May 10
 Visa Mastercard Discover

Name on card _____ Card # _____
 Expiration Date _____ Security Code (from back of card) _____ Total \$ _____
 Signature _____ Date _____

Much-appreciated additional contribution enclosed (please fill out form below)

ADDITIONAL CONTRIBUTION FORM

CONTRIBUTOR	STREET, CITY, ZIP	PHONE	AMOUNT	PAYMENT
				<input type="checkbox"/> Cash <input type="checkbox"/> Check
				<input type="checkbox"/> Cash <input type="checkbox"/> Check
				<input type="checkbox"/> Cash <input type="checkbox"/> Check
				<input type="checkbox"/> Cash <input type="checkbox"/> Check
				<input type="checkbox"/> Cash <input type="checkbox"/> Check

Please include all contributions with registration form and mail to: Marquette General Foundation, 580 W. College, Marquette, MI 49855. (Tax-deductible; make checks payable to the Marquette General Foundation)